## MINNEAPOLIS FOR A LIFETIME

Many People, One Minneapolis seniors stay - talents are tapped



Minneapolis Department Neighborhood and Community Relations

### STEERING COMMITTEE MEMBERS

## City of Minneapolis Departments

- Pat Harrison, Director, Research & Evaluation, Health
- Brette Hjelle, Director, Administration Public Works Department
- Thomas Strietz, Housing Development Director, CPED
- Jason Wittenberg, Land Use Design and Preservation Manager, CPED

## **Community Partners**

- Jean Greener, Senior Citizen Advisory Committee Representative
- Mary Karen Lynn-Klimenko, Executive Director, Stevens Square Foundation
- Kathleen O' Brien, Vice President U of M Services, Emeritus
- Kelly O'Brien, Director Volunteers of America RSVP
- Keri Veenendaal, Brush With Kindness Program Coordinator TC Habitat for Humanity

## Business, Government Partners

- Michael Anderson, Development Coordinator, Minneapolis Public Housing Authority
- David Fink, Program Developer, Metropolitan Area Agency on Aging
- Scott McBride, District Engineer, MnDOT
- Todd Monson, Director, Hennepin County Human Services & Public Health
- Will Schroeer Minneapolis Chamber of Commerce Director, Infrastructure for Economic Development
- Mark Stenglein, President & CEO Minneapolis Downtown Council
- Nicole Wright, Regional Diverse Segments Manager, Wells Fargo Home Mortgage

# THE "BOOMING" POPULATION WHYTHIS MATTERS

City	50-64	65-84	85+	Total 50+
MINNEAPOLIS	60,033	25,461	5,050	90,544
Bloomington	17,821	12,852	2,366	33,039
St. Louis Park	7,907	4,470	1,406	13,783
Richfield	6,327	3,903	1,107	11,337
Robbinsdale	2,626	1,335	389	4,350

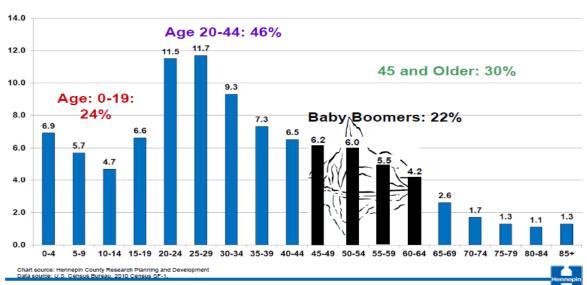
## PROJECTION 50+ POPULATION

Year	2015	2020	2025	2030	2035	2040
Minneapolis	100,755	106,740	110,449	114,254	117,593	120,336
Hennepin	389,166	412,283	426,607	441,304	454,203	464,336

# CURRENT TRENDS AND LATER NEEDS

City of Minneapolis: Percent of 2010 residents by age group

Total population = 382,578



Research, Planning & Development Department

# STRATEGIC DIRECTION SENIORS STAY – TALENTS ARE TAPPED

Assessment Winter 2012

State of MN report on trends & implications of aging demographic

NCR Commissions Wilder Study MPLS

NCR hires Senior Community
Specialist

Planning Spring 2013

Steering committee convened

– diverse disciplines
represented

Research, data, best practices reviewed

Vision, Mission, Goals, Objectives – Measurable Results Implementation Fall 2013

Community input on draft plan

Council adopts plan

Implementation begins through intra-dept. and community partnerships

### INFORMED DECISION MAKING

- **▶** Census Data
- Collaboration with HC Research and Planning Statistics and Studies
- ► Minneapolis Dept. of Health Research and Studies
- ► Commissioned Study Done by Wilder Research
- State of MN Aging Report
- ▶ National Trends Studies
- ▶ 6 Local, National, International Community Models Reviewed
- Hennepin County County Focus Groups
- Minneapolis Resident Survey

### **PROGRESS**

## May 1st Steering Committee Products

### Vision and Mission Statements

\*Minneapolis premier city for older adults

\*Mission statement identifies housing, transportation, meaningful engagement and socialization, economics, health and wellness

### **NEXT STEPS**

## Steering Committee Finalizes Plan with Goals and Measurable Objectives by End of Summer 2013

\*Citywide, broad-based strategy, many disciplines

### **Community Engagement Initiated**

- \*Input to plan draft  $\implies$  neighborhood groups, community groups, Senior Citizen Advisory Committee, Neighborhood & Community Engagement Commission, other stakeholders
- \*Plan draft to Council for Review and Approval after initial community input
- \*Further involvement into and development of  $\implies$  community impact/action

## **CURRENT COLLABORATIONS**

### Health Department

Hired intern to do a healthy homes needs assessment – focus area is home improvement, home rehabilitation, hoarding, petulance

311

Starting a partnership with senior linkage line to connect seniors in need with community resources

### Regulatory Services/Inspections

In the process of developing protocol when seniors are identified needing services to assist with citations and other services the senior may need

### **CURRENT COLLABORATIONS**

#### **Public Works**

"Complete Streets" - multi-mode universal design plan for transportation

### **Police**

Crime analysis division collaborating with the Senior Citizen Advisory Committee to the Mayor to investigate data collection/reporting and planning stemming from information

### **CPED**

Draft stage of the new senior housing initiative

Planning department incorporating an "age friendly" focus into new city plan and looking at zoning

### **FUTURE DEPARTMENT CONNECTIONS**

#### **Human Resources**

talent management strategies, equity in employment

Civil Right

tie into blueprint for equity

Communication

assess the city's communication resources

**CPED-Regulatory Services** 

current processes and impact of permits and housing codes

**Public Works** 

systems connections to other city planning and programs

**Assessors Office** 

property tax and property value assessments

Clerks Office

connecting "Boomers" to Boards and Commissions

### **COUNCIL RECOMMENDATION**

Council will direct staff to continue with the planning process and provide a report on progress of the Minneapolis for a Lifetime Strategic Plan by September, 2013.